# SERICA



# chocse silky

A new generation of kitchen and bedroom doors in silky smooth matte finishes

Introducing the SERICA range, a new warm, captivating and silky smooth finish that gives surfaces a real WOW effect both to the touch and to the eye.

Extremely robust, incorporating anti-scratch and antifingerprint technology, SERICA is designed to cover all types of furniture frontals.

Major advancements in surface coating technology allow this new generation of finishes to give an authentic smooth paint effect finish with the added benefits of durability and functionality.





Anti-Fingerprint no more fingureprints on the surfacefor improved aesthetics



**High Scratch** Super Matt Effect the new frontier of the extremely robust surface lacquering technology finish incorporating antifor a wow factor scratch technology

Resistance



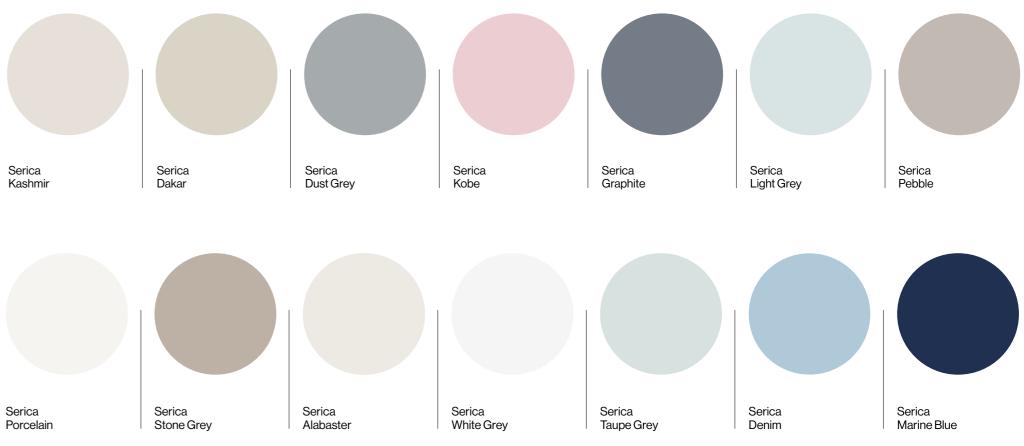
Easy Repair thermal healing of micro scratches with a simple iron



luxurious appearance and warm a wax like feel when touching the foil

## Serica

Available in any of the fourteen colourways illustrated below





# Ottawa

Main kitchen Serica Dust Grey Island unit Serica Light Grey Handles Essen Chrome / Code 115

Character is an intrinsic defining trait of Ottawa. Combining urban chic with everyday comfort is a given for this robust design.

Practicality is high on the agenda with a multi-function island which doubles as a seating area. While storage is deftly taken care of with a range of multi-function units.

# **Kitchens**



# Stockholm

When a kitchen is a work of art, come home to Stockholm. A canvas of expectation is crafted into a masterpiece of exceptional storage, texture, colour and function. Choose high and low level units, with wood and smooth finishes to give a flavour that will be timeless.

Three panel larder door

- Main kitchen Serica Porcelain Island unit Serica Marine Blue

### Handles

Modern Cup Chrome / Code 080 Base Knob Chrome / Code 081



## Scoop

Hold the front page. Scoop is a headlining act with cover star looks. So much more than just a pretty face, it combines form with function. Sleek lines give post-modern elegance; allowing you to add a twist of your own character and style to the presentation. Combine open shelving with multiple storage options. Appliances are housed neatly and succinctly for optimum usage.

Serica Alabaster

### Handles

Camden 'D' Chrome / Code 106

## Taunton

A new name and style added to the range but a timeless classic none the less. Featuring softly defined Shaker styling not too wide and not too narrow. Available in any of the 14 Serica colour options Taunton will feel right at home in any home.









- Serica Kashmir

### Handles

Finsbury 'D' / Code 119 Finsbury Cup / Code 120

## Hereford

No two days are the same; no two meals are the same. Kitchen spaces are multifunction capsules for all aspects of our life. Take yours into the next millennium by combining new country looks with contemporary shading. Genteel and unpretentious yet deliciously capable, Hereford has an aroma of grace that whispers of effortless sophistication.

Cutler

When everyday practicalities meet inspiration, the legend of Cutler is born. Sleek and minimalist, less is definitely more as the precise lines of this design cut a chic outline. Combine wood with durable smooth finishes for refined luxury at its best.





### Chatham

Main Kitchen Serica Light Grey Island Unit Serica Marine Blue

### Handles

Bonn / Code 114

Single panel larder door

Kitchen design - and exceptional kitchen design at that - is a revered element of home creation. It's so much more than function. Creative expertise speaks of knowing how you want to live your life... what makes a house a home ... and this transforms practicalities into a space of infinite possibilities. There is a language with the space you live in. What do you want your kitchen to say to you? Relaxed, informal, highly functional, stylish, timeless?

All these aspects, with expert craftsmanship, are exemplified with Chatham.

The living is truly easy with such an enduring abundance of design features. Glazed display cabinets, open shelving and ample storage. All brought together with a symphony of finesse that strikes just the perfect note of individuality.





Main kitchen Serica Kashmir –

### Handles

Handles Essen 'D' Chrome / Code 115 Base Knob / Code 081



As with the city of it's namesake this design harks to a time when arches had function as well as form. A classic slow arch design with fielded panel and sharp corner detailing, Verona still stands the test of time in a contemporary setting. With a double Belfast sink and wood grained open units to finish the look it's hard not to be charmed by Verona.

### Verona



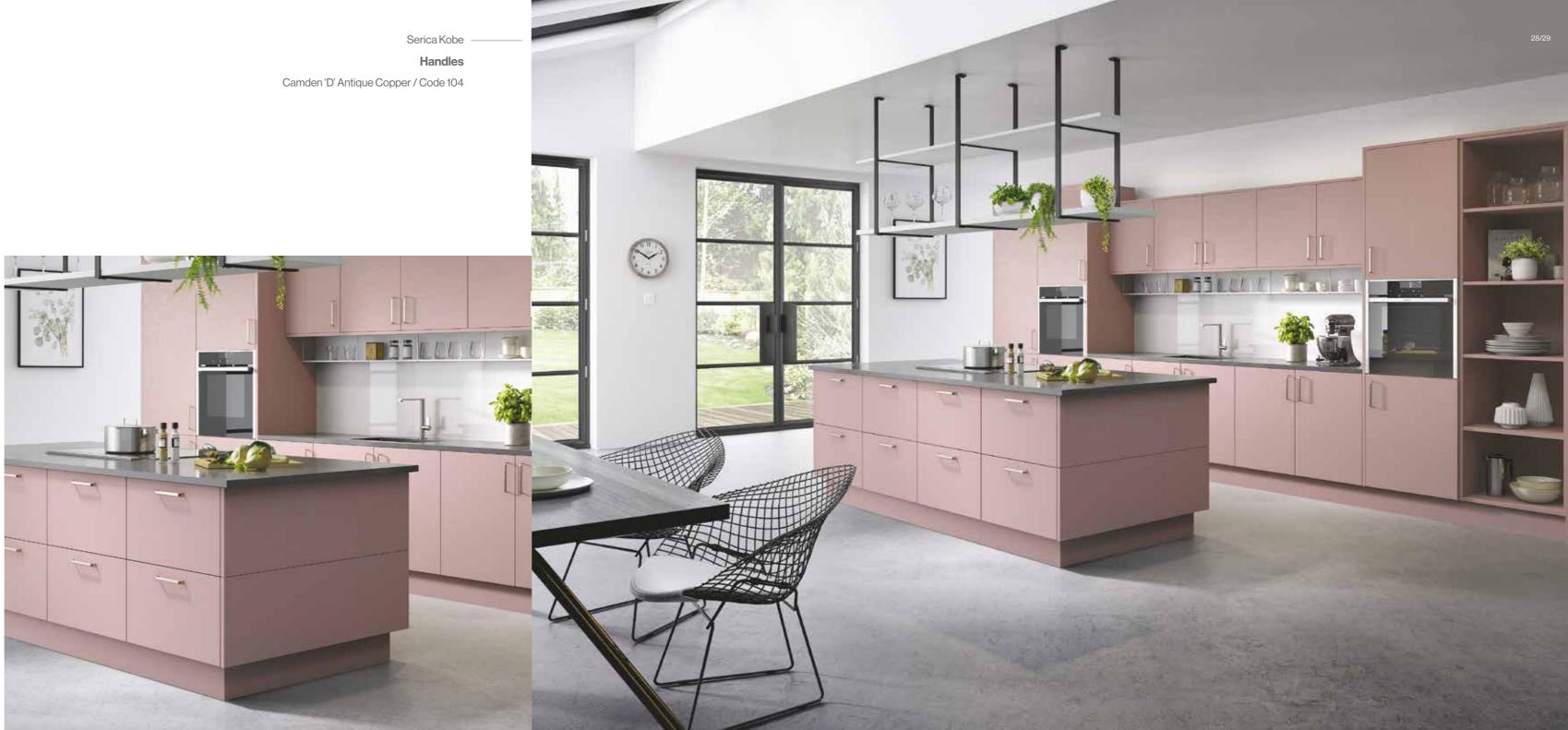


# Ryandale

Clean lines and no-nonsense function create the architectural beauty of this kitchen of today. Match clean white with monochrome tones for a palette of understated excellence that will last for all of your tomorrows.

# Cutler

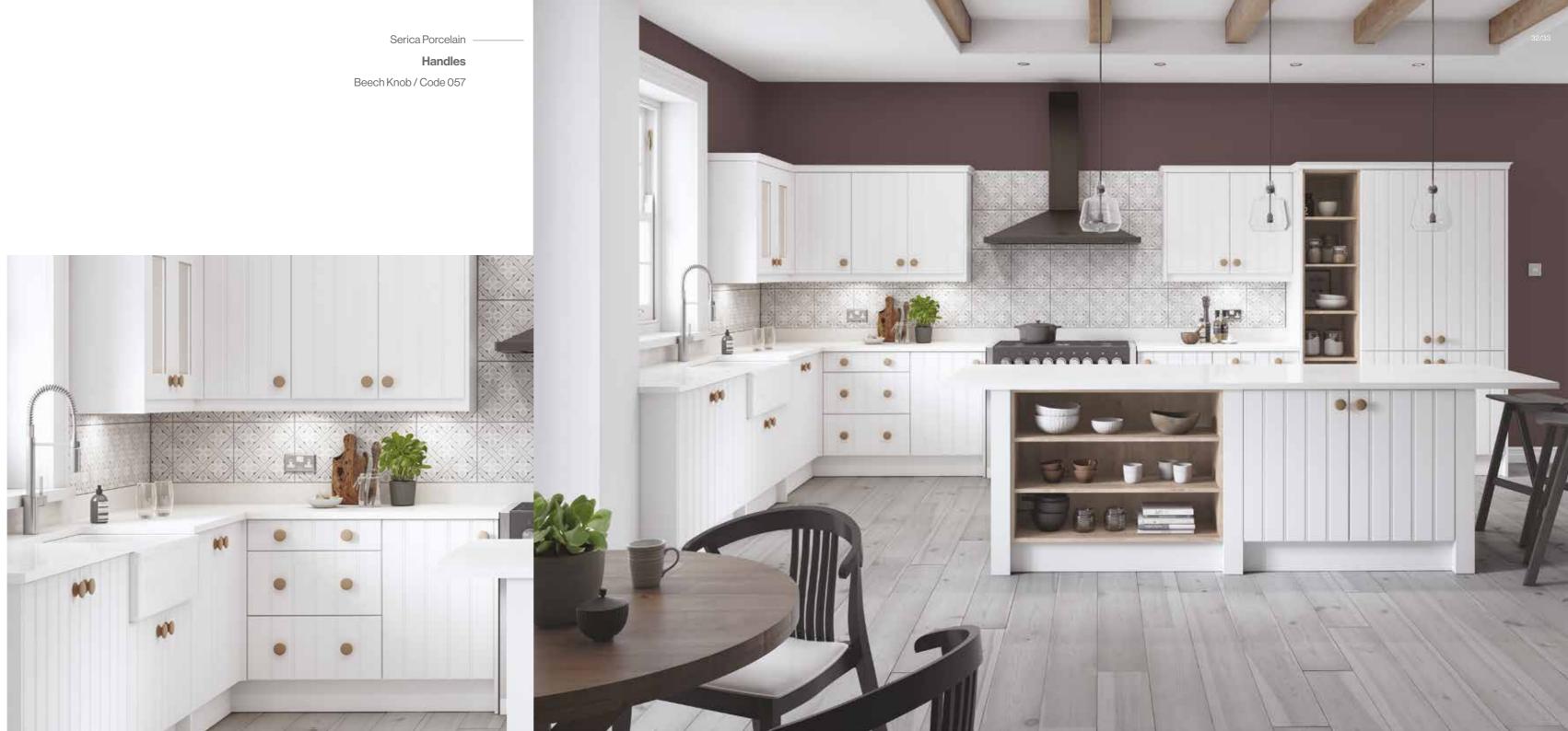
With a finger on the pulse of style perfection, Cutler strikes a pose of faultlessness. Innovation at its best, a pink finish adds that certain je ne sais quoi.





### Pembrooke

With country charm at its very best, you will know you are home with this design. Why not complete the look with a traditional Belfast sink and a cosy range cooker. Contrast the clean bright cabinet finish with warm earthy tones for the walls and accessories.



Cutler

Overlooking the sea but not the minute detail of Cutler. Though sleek and sharp to the eye Cutler offers a soft understated edge detail that perfectly compliments the silky smooth feel of Serica. With light to brighten the space from every angle, Dust Grey flows into Graphite which flows into the basalt cliffs beyond. Serica Graphite and Dust Grey

Handles

Camden 'D' Chrome / Code 106





# Morris

Serica Marine Blue

### Handles

Camden 'D' Antique Copper / Code 104

Morris knows a thing or two about storage. Faultless lines expand from floor to ceiling providing solid construction and reliable capabilities. As well as being functional, it can now be a dynamic statement with rich colour choices that accentuate the fine craftsmanship.

# **Bedrooms**



### Serica Dust Grey

### Handles

Camden 'D' Antique Copper / Code 104

# Woking

- Single Panel Bedroom Door

Innovation and solution-based, Woking meets all of your storage needs. The clean white finish accentuates the space and natural light of the room. Contrast with atmospheric colours and matching soft furnishings for the ultimate wow factor. Serica Kobe

### Handles

Camden Chrome 'D'/ Code 106

Taunton

Practical and right on cue for colour trend, this beautiful design makes the most of dimensions and style. A stunning addition to any bedroom.









- Serica Pebble

Handles

Windsor 'D' / Code 095

# **Belfast Shaker**

Meeting practical needs and moving with the times, Belfast Shaker is a pinnacle of design success. Future perfect, there is nothing that holds this look back. Eminently stylish, it is both at home in a master bedroom or a guest room. Serica Porcelain

### Handles

Soho Strap Handles Pewter / Code 113

Cutler

Adaptable and minimalist, choose this design that has the intention of meeting all of your needs. Solutions are easy and when combined with shelving or study requirements, a bedroom can be so much more than a place to dream.





- Serica Dust Grey

### Handles

Handles Base Knob / Code 081

## Lincoln

A grand statesman by name and a grand statement in design. The Lincoln door shown here in Serica Dust Grey with a 4 panel feature bedroom door will sit effortlessly in any home. With raised panel features, classic chrome knobs and bold decorating choices it's certainly worth having look at the Lincoln bedroom.





Precision and excellence make Oslo the capital of design prowess. Combine with matching neutrals or contrast with rich shades of furnishings to make this a storage solution with high expectations.



### Handles

Modern Cup / Code 080 Windsor 'D' / Code 095

# Chatham

Elegance is an art form and none more so than with sophisticated bedroom storage. Refined cornicing combines with feature doors to make your room stand out from the crowd. Serica Pebble

### Handles

Soho Strap Handle Chrome / Code 112

Surrey

Atmosphere, tone and gravitas. Three words to describe the elegance of Surrey. An unrivalled beauty with exquisite detailing, form and function. Accentuate with plush textures, chenille rugs and throws to create a dream for the senses.







# Ryandale

Understated confidence underpins the seamless contours of Ryandale. Come home to sleek design at its very best. Uncomplicated and smooth, combine with meek neutrals for the ultimate in chic styling.





Serica Kashmir

### Handles

Essen Chrome / Code 115 Base Knob / Code 081

### Verona

History is in the making with a sonnet of classical design. Verona brings sophistication to the timeless bedroom. A variety of hanging space and storage options can be teamed with warm textures and neutral tones. Serica Alabaster

### Handles

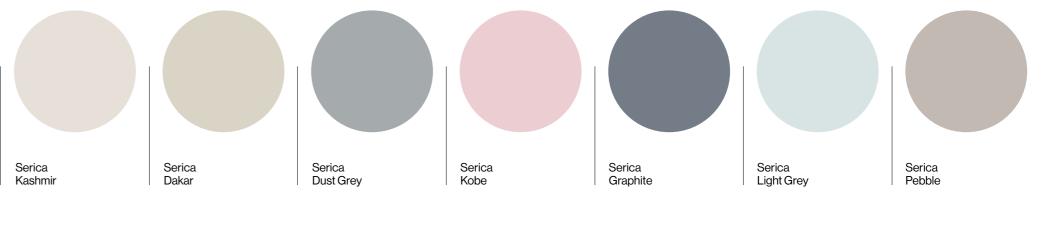
Camden Chrome 'D' / Code 106 Camden Chrome Cup / Code 098

### Taunton

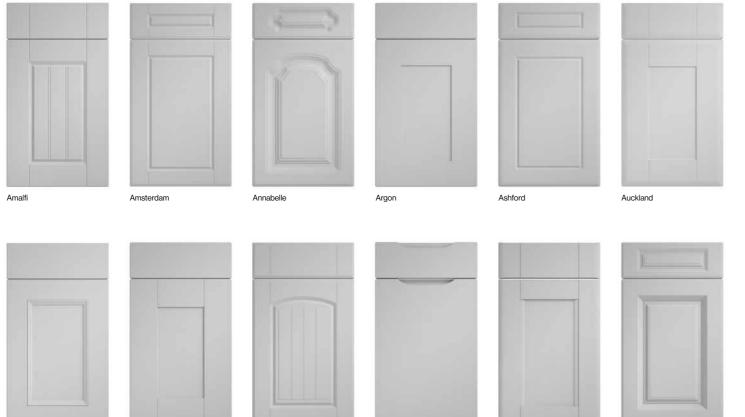
A perfect sleep sanctuary requires expert configuration to house all of your requirements. Creating space while delivering unrivalled design, this tailored masterpiece will look the part in any contemporary bedroom.



# Colour Options







Austria

Door Styles

Belfast Shaker

Bourbon

6\_\_\_\_\_

Brentford

6\_\_\_\_\_

Brisbane

Calcutta



Dundee



Canberra

Cairo

Cathedral Single Arch

Cathedral Double Arch

Chamfered

Chamfered Groove



Hereford

Horton New



Hourglass

Houston



Keeley



Lane New



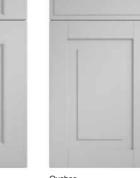


Madrid

	Miani	Milford	Mondena	Mona	Monza	Morris	Newport
Normandy	Oslo	Ottowa	Paris	Pembrook	Porto	Prague	Quebec















Reymondo Square

Reymondo Arch

Ribbed Shaker

Rio

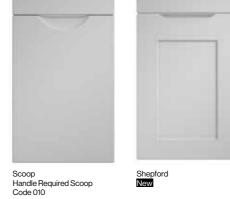
Rossapenna

Ruskin

Ryandale

Saxon Arch









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Sperran



Stockholm

















Washington

Westbury

Surrey

Windermere



Vancouver

Zurich

Bespoke Designs Available On Request





Pewter 'D' / Code 031





Aries Steel Bar 214mm / Code 003 \*Also available 502mm



Scoop/ Code 010

Angled Boss Bar / Code 011

Tapered Bow / Code 013





Chrome Wave / Code 021



Shaker 'D' / Code 039



Black Tapered Bow / Code 050



Archer / Code 015

Strap / Code 017



Roundel / Code 019

- 15













Bronze Thumb Latch / Code 025

Pewter Titan Latch / Code 026

Bronze Reeded 'T' Knob / Code 027

Letterbox / Code 020

Code 028

Pewter Reeded 'T' Knob /





Bronze 'D' / Code 032



Pewter Titan 'D' / Code 033



Code 034





Pewter Reeded Drop / Code 035

Hammered Bronze Bow / Code 036



Hammered Bronze 'D' / Code 037

Hammered Pewter 'D' / Code 038

Black Dimple 'D' / Code 040



Satin Chrome Dimple 'D' /



Hammered Bronze Knob / Code 044





Code 041

Hammered Pewter Knob / Code 045

Satin Chrome Dimple Knob / Code 048

Chrome Dimple Knob / Code 049

Taurus Aluminium /

Code 055



Beech Knob / Code 057



Tubular Boss 204mm / Code 064

Code 065



Keyhole Bar 152mm /



Cromwell Flat 'D' / Code 068



Cromwell Reeded 'D' / Code 069





Cromwell Knob / Code 070

Beehive Knob / Code 073



Collar Bar /

Code 084

Beam 196 / Code 076 \*Also available 496mm



Code 078





Barrel Letterbox /

Code 079



Base Knob / Code 081





Pewter Bar /

Code 083

Winchester Drop /





Code 086



Rectangular Aluminium / Code 089

Clear Crystal Knob / Code 082

Pewter Rectangular 'D' / Code 085

Pewter Square Knob / Flat Curve 190mm / Code 087 \*Also available 340mm

Flat Arch / Code 088

Camden Cup

Code 096 New

Modern Cup /

Code 080





Square Aluminium / Code 090 Code 091

Winchester 'D' /

Code 092



D

Zenith / Code 094



146mm 496mm 278mm 546mm 
 296mm
 596mm

 308mm
 796mm

 313mm
 896mm

 346mm
 996mm
396mm 1196mm 446mm



Windsor 'D' /

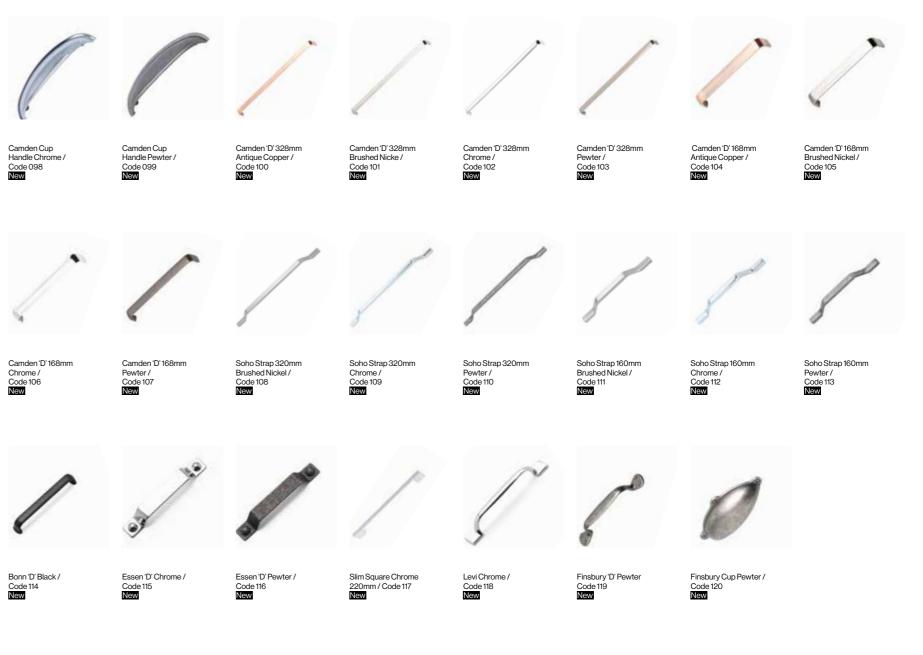
Code 095

Antique Copper /



Camden Cup Brushed Nickel / Code 097 New





# SERICA

